

JAMSHEDPUR CO-OPERATIVE COLLEGE, JAMSHEDPUR

(A constituent unit of Kolhan University, Chaibasa)

'B' accredited college by NAAC

Faculty of Commerce

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Date: 28.07.2021

सूचना

एतद् द्वारा जमशेदपुर को-ऑपरेटिव कॉलेज में अध्ययनरत **M. Com. Semester 4 (Session 2019-2021)** के छात्र-छात्राओं को सूचित किया जाता है कि कोविड 19 को देखते हुए आंतरिक परीक्षा (**Internal Examination**) के लिए **Assignment** बनाकर महाविद्यालय में जमा करना सुनिश्चित करेंगे।

Assignment बनाने के लिए आवश्यक दिशानिर्देश-

1. सभी विषयों का अलग अलग **Assignment (Only Hand Written)** तैयार करना है एवं एक ही दिन सारे विषय का **Assignment** जमा करना है।
2. **Assignment** रूल पेपर या **A4 size White** पेपर में बनाएंगे और उसे स्टेपल या धागे से बांध कर जमा करेंगे। किसी भी तरह के स्टीक फाईल या प्रोजेक्ट फाईल में देने की कोई आवश्यकता नहीं है।
3. **Assignment** के पहले पेज में विद्यार्थी अपना नाम, पिता का नाम, महाविद्यालय का नाम क्लास, क्लास रोल नं०, पंजीकरण सं०, परीक्षा रोल नं० एवं विषय का नाम तथा मोबाईल नं० अनिवार्य रूप से लिखेंगे।
4. **M. Com. 3 Admit Card** की एक प्रति सभी **Assignment** के साथ संलग्न करें।

Assignment के लिए प्रश्न निम्नलिखित है-

Strategic Management (F. M. 30)

Answer any three questions only:

1. Discuss the advantages and limitations of Strategic Management.
2. Explain the concept of goal and discuss the essential of effective goals.
3. Explain the concept of environment. Also discuss the external components.
4. Discuss the meaning of strategic choice. What are the factors which influence strategic choice?
5. What is meant by strategic evaluation and control? What are its significance?

Corporate Tax Planning and Management (F. M. 30)

Answer any three questions only:

1. What do you understand by Advance Payment of Tax? Explain clearly the provisions of the Income Tax Act in this respect.
2. Discuss the factors you will consider in making a decision regarding Make or Buy.
3. What is Tax Planning? Discuss its objectives and distinguish between Tax Planning and Tax Management.
4. What is Penalty? Discuss the provisions regarding penalty and time limit for imposing penalties.
5. Discuss the tax planning provision in respect of Hospital and Hotels.

For Marketing Group Students - Marketing Research (F. M. 30)

Answer any three questions only:

1. What do you mean by Marketing? Distinguish between old and modern marketing approach.
2. What do you mean by Research? Describe the objective of research.
3. What do you mean by marketing research? Explain the importance of marketing research.
4. Discuss the types of marketing research and also describe the need of marketing research.
5. What do you mean by marketing research? Describe the nature of marketing research.

For Finance Group Students - Financial Institutions and Markets (F. M. 30)

Answer any three questions only:

1. What do you understand by financial system? Explain the structure and characteristics of Indian Financial System.
2. What is capital market? Discuss its objectives and importance.
3. Define Insurance. Discuss the principles of Insurance in details.
4. What is concept of Mutual Fund? Discuss the present status of Mutual Fund in India.
5. Distinguish between the Commercial Banks and the Development Banks.

For HRM Group Students – Industrial and Labour Laws (F. M. 30)

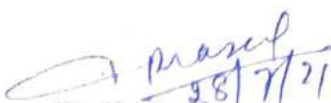
Answer any three questions only:

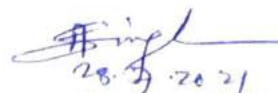
1. Define Industrial Dispute Act. Explain the causes of Industrial Dispute.
2. Explain the various methods of settlement of Industrial Dispute.
3. Define Collective Bargaining. Discuss its objectives and importance.
4. Explain Strike and Lock out. What are the causes of strike?
5. Define Adjudication and discuss its merits and demerits.

Assignment जमा करने की तिथि इस प्रकार है—

Date/Time	Room No. G 2	Room No. G 3	Room No. G 4
10.08.2021 Tuesday (9:30 am to 10:30 am)	200606401522 to 200606402316	200606402317 to 200606402341	200606402342 to 200606402366
11.08.2021 Wednesday (9:30 am to 10:30 am)	200606402367 to 200606402391	200606402392 to 200606402416	200606402417 to 200606402441
12.08.2021 Thursday (9:30 am to 10:30 am)	200606402442 to 200606402466	200606402467 to 200606402491	200606402492 to 200606402525 200606406143 All ex regular students

Maintain Covid 19 Protocols in college campus.


(Dr. Krishna Prasad)
HoD, Commerce
Faculty of Commerce
Jamshedpur Co-operative College


(Dr. Amar Singh)
Principal