

JAMSHEDPUR CO-OPERATIVE COLLEGE, JAMSHEDPUR

(A constituent unit of Kolhan University, Chaibasa)

'B' accredited college by NAAC

Faculty of Commerce

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Date: 13.04.2021

सूचना

एतद् द्वारा जमशेदपुर को-ऑपरेटिव कॉलेज में अध्ययनरत **M. Com. Semester 3 (Session 2019-2021)** के छात्र-छात्राओं को सूचित किया जाता है कि कोविड 19 को देखते हुए आंतरिक परीक्षा (**Internal Examination**) के लिए **Assignment** बनाकर निम्नलिखित तालिका के अनुसार महाविद्यालय में जमा करना सुनिश्चित करेंगे -

Date	Room No. G 2 Time 9:00 am	Room No. G 3 Time 9:00 am	Room No. G 4 Time 9:00 am	Room No. G 5 Time 9:00 am
03.05.2021 Monday	200606401522 to 200606402316	200606402317 to 200606402341	200606402342 to 200606402366	200606402367 to 200606402391
04.05.2021 Tuesday	200606402392 to 200606402416	200606402417 to 200606402441	200606402442 to 200606402466	200606402467 to 200606402491
05.05.2021 Wednesday	200606402492 to 200606402525 200606406143	All Ex-regular students (if any)		

Assignment बनाने के लिए आवश्यक दिशानिर्देश-

1. **Assignment** रूल पेपर या **A4 size White** पेपर में बनाएं और उसे स्टेपल या धागे से बांध कर जमा करेंगे। किसी भी तरह के स्टीक फाईल या प्रोजेक्ट फाईल में देने की कोई आवश्यकता नहीं है।
2. **Assignment** के पहले पेज में विद्यार्थी अपना नाम, क्लास, क्लास रोल नं०, विषय का नाम, परीक्षा रोल नं०, रजिस्ट्रेशन नंबर एवं मोबाईल नं० अनिवार्य रूप से लिखेंगे।
3. सभी विषयों का अलग अलग **Assignment** तैयार करना है एवं एक ही दिन सारे विषय का **Assignment** जमा करना है।
4. **Assignment** जमा करते समय सेमेस्टर 2 का **Admit Card** लाना अनिवार्य है तथा एक प्रति **Assignment** के साथ संलग्न करें।

Assignment के लिए प्रश्न निम्नलिखित है-

Business Environment (F. M. 30)

Answer any three questions only:

1. What do you mean by business? Discuss the changing concept of business.
2. What do you mean by business environment? Discuss the characteristics of business environment.
3. Define Internal Environment. Give necessary factors or problems identify by business from time to time.
4. Discuss the main components/elements/factors of business environment.

Corporate Legal Framework (F. M. 30)

Answer any three questions only:

1. Define Joint Stock Company. Discuss its characteristics.
2. Explain the different types of a company.
3. Explain the different stages of formation of a Joint Stock Company.
4. Define Memorandum of Association. Discuss its clauses.

Quantitative Technique for Business Decision (F. M. 30)

Answer any three questions only:

1. Discuss the role and scope of quantitative techniques method for scientific decision making in business management.
2. What are the major comparative characteristics of the PERT model and the CPM model? What is their limitation, if any? Discuss.
3. What do you mean by Queuing Theory? Discuss its main components/general structure and operating features of Queuing System.
4. What is inventory management? Discuss different types of inventory and inventory management systems.

Elective Paper (any one)

Security Analysis and Portfolio Management (F. M. 30)

Answer any three questions only:

1. What do you understand by investment? Discuss its scope and nature.
2. What is return? Discuss the various types of return.
3. Explain the main components of the risk.
4. What is portfolio management? What are its elements?

Human Resource Management (F. M. 30)

Answer any three questions only:

1. What do you understand by human resource management? Discuss its scope.
2. What are the basic principles of HR policies? Explain in brief.
3. What do you understand by selection? Explain various steps involved in selection procedure.
4. What is Ethics? Why it is needed for organisation.

Principles of Marketing Management (F. M. 30)

Answer any three questions only:

1. What is meant by marketing? Discuss the nature and scope of marketing.
2. What do you understand by modern marketing concept? Explain the difference between traditional and modern marketing concept.
3. What is marketing mix? Describe the factors affecting the marketing mix.
4. Discuss the macro and micro marketing environment.

विद्यार्थियों को सलाह दी जाती है कि आवश्यक सुरक्षा मापदण्डों को अपनाते हुए मास्क, सैनीटाईजर आदि के साथ महाविद्यालय आंए तथा परिसर में सामाजिक दूरी का अनिवार्य रूप से पालन करें।